



La Sterpaia

La Sterpaia is a creative agency that offers all traditional and creative communication services for corporate, social and institutional needs.

La Sterpaia elaborates above the line campaigns, caters to the image of its clients, thinks, develops and produces below the line materials, it's attentive to internal and external communication and plans PR and media projects.

Founded as the Workshop of the Art of Communication by Oliviero Toscani, it is now entrusted to his children, Lola and Rocco Toscani, who direct it, with the founding partner Niccolò Donzelli, from the new headquarters in Milan.

La Sterpaia is well known in the fields of communication, photography, arts and cultural planning for its projects that have allowed many artists, designers, graphic designers, writers and photographers to express themselves whilst supported by La Sterpaia's national and international network.

www.lasterpaia.it